

Metrics

In this Economic growth strategy, we have touched upon several different themes which are in themselves key and important ingredients to enable a thriving local economy. To compliment the themes we have also looked for appropriate measurements and metrics which will help us understand how the economy will evolve through the effects of Coronavirus, into the recovery phase and throughout the lifetime of this strategy. The ambitions of the recent Community Impact Assessment was to establish what we already know and to identify issues that will future research. These metrics will aim to achieve similar objectives but from an economic viewpoint.

A range of metrics will be revisited each year in a Huntingdonshire Economic Outlook, which will be an annual report produced by Economic Development, the first issue of which, will be published in the Spring of 2021.

Statement in ED report/subject	Page	Measure
Digital Connectivity	5	Fixed Coverage % of residential premises access to full fibre
Digital Connectivity	5	Fixed Coverage % of commercial premises access to full fibre
Digital Connectivity	5	Residential Unable to access a download speed of 10Mbit/s and an upload speed of 1Mbit/s (Universal Service Obligation minimum)
Digital Connectivity	5	Business Unable to access a download speed of 10Mbit/s and an upload speed of 1Mbit/s (Universal Service Obligation minimum)
Road	5	Percentage of principal classified roads where maintenance should be considered (categorised as red) - Cambridgeshire as a whole
Road	5	Percentage of non - principal classified roads where maintenance should be considered (categorised as red) - Cambridgeshire as a whole
Rail	6	Entries and exist Huntingdon - number
Rail	6	Entries and exist Huntingdon - rank
Rail	6	Entries and exists St Neots - number
Rail	6	Entries and exists St Neots - rank
Environment	6	Carbon Dioxide Emissions industry and commercial total
Environment	6	Carbon Dioxide Emissions grand total
Environment	6	Carbon Dioxide Emissions per capita
Environment	6	Carbon Dioxide Emissions per km2
Environment	6	Carbon Dioxide Emissions industry and commercial total (WSLA)
Environment	6	Carbon Dioxide Emissions grand total (WSLA)
Environment	6	Carbon Dioxide Emissions per capita (WSLA)
Environment	6	Carbon Dioxide Emissions per km2 (WSLA)

Housing	6	Average Price All Properties UK Price Index June2020
Housing	6	Housing Supply - Net Additional dwellings against target
Affordable Housing	7	Claimant Count
Affordable Housing	7	Claimant Count - percentage of the population
Growth metrics	8	GDP chained volume measures 2016 monetary value
Growth metrics	8	GDP chained volume measures per head
Growth metrics	8	GVA balanced chained volume measures by industry
Growth metrics	8	GVA per hour worked
Growth metrics	8	GVA per filled job
Themes to fuel economic growth	10	Number of births of new enterprises 2018
Themes to fuel economic growth	10	Number of deaths of enterprises 2018
Themes to fuel economic growth	10	Count of active enterprises
Themes to fuel economic growth	10	Count of Survival of newly born enterprises - count of 2013 births surviving in 2018
Themes to fuel economic growth	10	% of Survival of newly born enterprises - % of 2013 births surviving in 2018
Themes to fuel economic growth	10	Count of Survival of newly born enterprises - count of 2015 births surviving in 2018
Themes to fuel economic growth	10	% of Survival of newly born enterprises - % of 2015 births surviving in 2018
Themes to fuel economic growth	10	Count of Survival of newly born enterprises - count of 2017 births surviving in 2018
Themes to fuel economic growth	10	% of Survival of newly born enterprises - % of 2017 births surviving in 2018
Themes to fuel economic growth	10	Count of births of employer enterprises
Themes to fuel economic growth	10	Count of deaths of employer enterprises
Themes to fuel economic growth	10	Count of active employer enterprises
Themes to fuel economic growth	10	Count of enterprises Micro (0-9 employees)
Themes to fuel economic growth	10	Count of enterprises Small (10-49 employees)
Themes to fuel economic growth	10	Count of enterprises Medium (50-249 employees)
Themes to fuel economic growth	10	Count of enterprises Large (250+ employees)
Themes to fuel economic growth	10	Count of units Micro (0-9 employees)

Themes to fuel economic growth	10	Count of units Small (10-49 employees)
Themes to fuel economic growth	10	Count of units Medium (50-249 employees)
Themes to fuel economic growth	10	Count of units Large (250+ employees)
Innovation	10	Count of high growth enterprises
Skills	11	Employment 16-64%
Skills	11	Working Age Population 16-64
Skills	11	Employment rate
Skills	11	Unemployment rate
Skills	11	Economic Inactivity rate 16-64
Skills	11	Job Density 16-64
Skills	11	Gross Earnings resident median weekly
Skills	11	Gross Earnings workplace median Weekly
Skills	11	Jobs
Skills	11	Jobs by industry
Skills	11	Percentage of working age population with No qualifications
Skills	11	Percentage of working age population with NVQ4+
Skills	11	Percentage of working age population with NVQ3+
Skills	11	Percentage of working age population with NVQ2+
Skills	11	Percentage of working age population with NVQ1+
Skills	11	Percentage of working age population with Other Qualifications
Skills	11	Percentage of working age population with No qualifications (work)
Skills	11	Percentage of working age population with NVQ4+ (work)
Skills	11	Percentage of working age population with NVQ3+ (work)
Skills	11	Percentage of working age population with NVQ2+ (work)
Skills	11	Percentage of working age population with NVQ1+ (work)
Skills	11	Percentage of working age population with Other Qualifications (work)
Next Generation	12	Life expectancy at birth (Male)
Next Generation	12	Life expectancy at birth (Female)
Next Generation	12	Inequality in Life expectancy at birth (Male)
Next Generation	12	Inequality in Life expectancy at birth (Female)
Supporting Huntingdonshire's Business Sectors	13	Number of employees and percentage of workforce
Supporting Huntingdonshire's Business Sectors	13	Contribution to GVA

Supporting Huntingdonshire's Business Sectors	13	Number of apprenticeships participants by industry
Supporting Huntingdonshire's Business Sectors	13	Number of achievements of apprenticeships by industry
Vibrant Town Centres	20	Footfall - comparisons year on year, ytd and to market towns
Vibrant Town Centres	20	Percentage of properties that are vacant
Supporting Metrics	N/A	Internal Migration Inflow (UK) - Mid 18-19
Supporting Metrics	N/A	Internal Migration Outflow (UK) - Mid 18-19
Supporting Metrics	N/A	Long Term International Migration Inflow - Mid 18-19
Supporting Metrics	N/A	Long Term International Migration Outflow - Mid 18-19
Supporting Metrics	N/A	Number of LSOAs in the least deprived 20% nationally (%)
Supporting Metrics	N/A	Number of LSOAs in the most deprived 20% nationally (%)
Supporting Metrics	N/A	Breakdown of IMD Domains income, employment, education, health, crime, barriers to housing and living environment
Supporting Metrics	N/A	Sustainable Growth Index rank
Supporting Metrics	N/A	Prosperity Index rank
Supporting Metrics	N/A	GDHI 2018 at current basic prices
Supporting Metrics	N/A	GDHI 2018 per head at current basic prices
Supporting Metrics	N/A	Quality of life ranking
Supporting Metrics	N/A	NNDR income
Supporting Metrics	N/A	Total relief from business rates